

WELCOMING & INCLUSIVE CEDAR COTTAGE

BWIN Newspaper July 2013

Working in Kensington Cedar Cottage

What is BWIN?

The Building Welcoming and Inclusive Neighbourhoods program is funded by the Immigrant Integration and Multiculturalism Branch, Ministry of Jobs, Tourism, and Innovation. BWIN is run by 14 Neighbourhood Houses and supported by the Association of Neighbourhood Houses of BC.

The goal of BWIN activities is to help newcomers feel connected with each other, their neighbours and community members and become fully engaged and participate in their neighbourhood and community life.

Learn how to become a Cultural Ambassador at Cedar Cottage and what the benefits are (See page 2)

Meet Mandy Channa - Cedar Cottage's Cultural Ambassador and a lead for Current Affairs Conversational Club.

"In my 20 years working in the health sector in senior management roles I've learn how important it is to be able to communicate confidently not only in the meetings but in social settings with my colleagues. I want to help others to practice these skills and learn more about their community and local news".

Current Affairs Conversational Club at Cedar Cottage

July 20, Aug 3, Aug 17, Aug 31, Sept 7, Sept 21

Twice a month on Saturdays from 10:30am-11:30am

Cedar Cottage invites new and long term residents to join Current Affairs Conversational Club. Over the course of three months from July to September 2013 Mandy Channa, our Cultural Ambassador will lead the conversation about current cultural, economic, city and community news.

By attending the Club you will:

- learn about latest news
- improve your social network
- receive support in improving your conversation skills
- improve your confidence and presentation skills and
- attend CBC News building Tour guided by CBC staff

Who will benefit from attending:

- new immigrants and long-term residents
- residents who are living in isolation
- residents and community group representatives who would like to share information and ideas
- residents who would like to meet new people and discuss latest news

To learn more about BWIN Project and /or Cultural Ambassadors program please contact Olga Shcherbyna, BWIN Coordinator at oshcherbyna@cedarcottage.org

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WHAT MAKES A WELCOMING & INCLUSIVE COMMUNITY?



WHAT DO WE KNOW ABOUT OUR COMMUNITY?



PEOPLE

- **44,665** people with large percentage of Chinese, Vietnamese, Latino, Filipino, Aboriginal and working-class communities.
- **Over 50%** are immigrants, including 3,195 new immigrants (people who have moved here in the last five years)
- **66%** are First Generation immigrants, 20% are Second Generation and 14% are Third Generation +
- **805** Aboriginal community members
- **11%** of our neighbours are not yet Canadian citizens
- **7%** of residents are recent immigrants
- **70%** of residents are visible minorities
- **5805** are seniors (Source: Literacy Strategy, 2010)

KCC neighbourhood has one of the largest population of seniors in Vancouver and one of the highest population of children in the city

The community that

- values diversity
- actively works to eliminate all forms of discrimination
- provides everyone with equal access to information and resources
- ensures that everyone fully participates in the social, cultural and economic life of the community, and
- makes everyone feels respected, valued, and engaged in the decision-making processes that affect their lives.



PLACES

- **Area:** 7.2 km²
- **The parameters:** Broadway to the North, Fraser Street to the West, Nanaimo Street to the East, and 41st Avenue to the South.
- **Community Building:** Cedar Cottage Neighbourhood House
- **Ethno-specific:** Polish Community Centre, Hungarian Cultural Society, Croatian Cultural Centre, Muslim Association of BC, Palestine Community Centre, Hispanic Community Centre
- **Amenities:** Trout Lake Community Centre, Trout Lake Ice Rink, Kensington Community Centre, Kensington Pool, Kensington Public Library



CHALLENGES

- **Community:** While Vancouver has a reputation of being "environmentally progressive haven", very few immigrant actively participate in community gardens and food security initiatives. (Source: Seto, 2011)
- **Neighbourhood:** New immigrants are more likely to think their new neighbours are not interested in getting to know them. While new immigrants are more optimistic about neighbourhood ties in the first five years, that optimism fades over time. (Source: Vancouver Foundation, 2012)
- **Business:** The KCC area doesn't have a central business district like Kerrisdale or Commercial Drive. The majority of businesses are small shops and retails stores sprawling along Fraser, Victoria & Kingsway.

Disconnect

WHAT CAN WE BUILD ON AT CEDAR COTTAGE?

Cedar Cottage Neighbourhood House is a place where:

- immigrants and long-term residents participate in programs together, learn from each other and share their skills and experiences in intercultural activities
- new residents make friends and get to know their neighbours
- newcomers participate in meaningful volunteer opportunities and lead community development initiatives
- newcomer families and their children have access to affordable quality childcare and family support services
- newcomer youth receive homework & English language support, take leadership training and develop community programs
- immigrant seniors & youth participate in cultural exchange activities



KCC Literacy Strategy was created by community members who came together to work on this community literacy process in 2010. It has identified a number of activities to improve the overall literacy of our community.

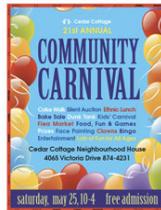
Neighbourhood Small Grants (NSGs)

CCNH provides small grants to local residents and groups to share their skills, organize events and become more active in their community.

Intercultural Approach:

“Newcomers and people who are different in the predominant culture create a new society together. This approach uses a broader, flexible and inclusive self-image of society. This new society is based on everyone bringing their gifts and strengths to a democratic process and being guided by fundamental values of human rights and responsibilities.”

Source: Intercultural Cities, Joint Action of the Council of Europe and the European Commission presentation.



Cedar Cottage Community Events

- Harvest Festival
- Lunar New Year
- Diwali
- Cedar Cottage Carnival
- Health month
- Town Halls



Community Kitchen and Garden

CCNH Kitchen and Garden are great places for intercultural interactions between long-term residents and newcomers. Food brings people together whether it is growing, cooking or eating.



The KCC Neighbour Newspaper

published by CCNH is a community and volunteer driven project that provides an opportunity for community members to work together in planning and editing local newspaper and sharing their stories. The KCC Neighbour enables local groups & organizations to announce their missions/ messages & events out to the local community (their main target audience) affordably or free of charge.

Local ideas + Small Grants = Better Places

For more information about any of our programs phone us at 604 - 874 - 4231



Seniors and Youth working in the garden



Families visiting the museum



Celebrating Diwali together



Cooking together



Learning together

Resources for Cultural & Community Groups



On July 4 2013, Judy Robertson, Outreach Coordinator from Metro Vancouver presented to our community and cultural groups at Cedar Cottage Neighbourhood House about financial assistance available through Metro Vancouver Cultural Grants program.

IMPORTANT

Connect with your funder before you start your application. This might save you a lot of time writing the proposal and help avoid disappointment when your application is not selected as your project/organization did not meet the selection criteria.

Show your application to a person who has nothing to do with your project but can review it and provide feedback before you send it off.

What you need to remember when applying for Metro Vancouver Cultural Grants

No grant is too small.

Show your ability to attract multiple sources of funding.

Ensure that you reach out to broader communities

Make sure your event is accessible to all people.

Be clear and concise.

Make sure your budget is accurate and reasonable.

Demonstrate your expertise and capacity.

ALWAYS ALWAYS ALWAYS thank your sponsors/funders

THINK

\$500 might buy you equipment that makes all the difference in your event.

What other sources of funding can you access?

Look for sponsors in your community.

Who can you partner with to do the project?

How many people will you reach out to?

How many community partners will you engage?

Where else other than central Vancouver can the event/program take place?

How can you draw people from other parts of Metro Vancouver?

Make sure your event is accessible to all people.

Do you use language accessible to all people?

Is your event/program close to transit?

Are you accessible to people with limited mobility?

Can you describe your project in less than five minutes or in one paragraph?

Have you clearly identified the need and how Metro Vancouver's support will help you to address the issue?

In 2012 there were 53 Cultural Grant applications and 21 organizations got funding. Amounts ranged from \$2,500 to \$7,500.

Metro Vancouver covers only a part of the project.

Have you included posters, flyers, videos, programs, reports, website, other resources from current/past projects?

THANK YOUR FUNDERS

When submitting the application

When receiving the money

When your application is rejected

When inviting your funder/sponsor to come to your event

On your printed/online promotional/invitation materials

To learn more about the program and apply go to www.metrovancouver.org/region/CulturalGrants/Pages/default.aspx



MAX is a new online guide to arts & culture events throughout the region of Metro Vancouver. You can find cultural and art events that take place in the city today and during the year. <http://www.maxguide.org/events/pages/index.aspx>. After you register as a member you can submit an event which will be featured on MAX online guide.. (Membership is free). REGISTER HERE <https://apps.metrovancouver.org/ArtsMV/Public/RequestMembership.aspx>



If you are a staff member, board member, volunteer, performer, artist, start-up visionary, or tenaciously holding on to a community arts organization in the terminal stages of decline, these affordable workshops (\$20) are for you! LEARN MORE at <http://www.metrovancouver.org/region/Survivor101/Pages/default.aspx>



Everyone is encouraged to get involved - whether you are a professional or amateur cultural creator. There is no fee to register. If you have a free participatory or interactive arts or cultural activity to offer to the public during the Culture Days weekend REGISTER HERE <http://2012.culturedays.ca/en/present-an-activity>

CCNH Summer Calendar

Engaging Newcomers in Cedar Cottage

CCNH offers a wide range of activities and services for all residents. This calendar provides a snapshot of our summer programs and projects aimed to support newcomers' integration, provide youth with leadership opportunities and improve literacy in our community.

BWIN Activities BWIN
Building Welcoming & Inclusive
Neighbourhoods Program

Literacy Programs ABC

Must Register *

Other regular programs at Cedar Cottage where newcomers & long-term residents can participate are:

M, W, F Summer Family Drop-in the Park 9:30am-11:30am

Friday Drop-in for Youth 3-5pm

Saturday, The Intergenerational Community Connections 10am-1pm

Saturday, Family with Young Children Drop-in 10am-1pm

July	August	September
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<p>Mondays BWIN * Info Session for Newcomers about Volunteering at CCNH TBA</p> <p>Tuesdays BWIN English Conversation Club 1-2pm, July 16 - Aug 20 ABC Reading Rules for 2-5yrs old 1-2pm, July 8 - Aug 8</p> <p>Wednesday BWIN * Cedar Cottage Inter-cultural Flashmob Organizing Group, TBA</p>	<p>Mondays BWIN * ESL students Field trips to Cedar Cottage</p> <p>Tuesdays BWIN English Conversation Club 1-2pm, July 16- Aug 20 ABC Reading Rules for 2-5yrs old 1-2pm, July 8 - Aug 8</p> <p>Wednesday BWIN * Cedar Cottage Inter-cultural Flashmob Organizing Group, TBA</p>	<p>Mondays BWIN * Info Session for Newcomers about Volunteering at CCNH TBA</p> <p>Tuesdays BWIN English Conversation Club TBA Phone us for more information about Literacy and Youth-led activities 604 - 874 - 4231</p> <p>Wednesday BWIN * Cedar Cottage Inter-cultural Flashmob Organizing Group, TBA</p>
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<p>Thursdays ABC Newcomers Baking 1pm-2:30pm, July 11, 18, 25</p> <p>Fridays ABC Literacy: Games for Parents & Kids at Brewers Park, 3pm-5pm July 12, 19, 26</p> <p>Saturdays BWIN Current Affairs Conversation Club, 6pm - 7pm, July 20 - Sept 28 * Register & Drop-in</p>	<p>Thursdays ABC Newcomers Baking 1pm-2:30pm, Aug 8</p> <p>Fridays ABC Cedar Cottage Literacy Resources Mapping with Youth TBA</p> <p>Saturdays BWIN Current Affairs Conversation Club, 6pm - 7pm, July 23, July 30, Register & Drop-in</p>	<p>Thursdays BWIN * KCC Settlement Workers Roundtable-ECD, TBA</p> <p>Fridays To learn more about BWIN activities please contact Olga Shcherbyna at oshcherbyna@cedarcottage.org</p> <p>Saturdays BWIN Current Affairs Conversation Club, 6pm - 7pm, July 23, July 30, Register & Drop-in</p>
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About Cedar Cottage Neighbourhood House



2013

Cedar Cottage Neighbourhood House (CCNH) has been established in 1950 and is located at 4065 Victoria Drive, in the heart of East Vancouver. CCNH is driven by the energy and commitment of members who live or work in our local community. Through these efforts, Cedar Cottage has developed a network of preventative, community based social service programs. All programs are designed with the commitment to work in partnership with agencies, public institutions, businesses and residents to address specific social problems or needs and processes that affect their lives.